

Jessica Criticos

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Software Skills

Proficient: Adobe Illustrator, Adobe Photoshop, Adobe Indesign, Adobe Fresco, Adobe Acrobat, Adobe Stock, Adobe Creative Suites, Canva

Exposure: Adobe After Effects, Adobe Premier Pro, Adobe Media Encoder, Adobe XD, Figma

Professional Experience

CSUN Social DesignHub - Northridge, CA

Team Project Manager

Jan-May. 2025

- Led a team of 3 designers in the full rebrand of “Show Me Jobs”, a non-profit job platform serving 500+ Child Care providers across Missouri.
- Developed and managed a 12-week project timeline, communicated directly with clients via email, to ensure on-time delivery of all project milestones and design assets.
- Facilitated 5+ meetings with clients and team members to align creative direction.
- Co-created a comprehensive brand style guide, to supportv long-term, visual consistency.
- Developed the final logo chosen and implemented as the platform’s official brand identity, enhancing the professionalism and increasing outreach.

Snap Inc. - Santa Monica, CA

Graphic Design Intern

Jun-Aug. 2023

- Attained a 2% acceptance rate as one of 15 design scholars chosen from an application pool of 670+ college students in the Metropolitan Los Angeles area.
- Dedicated 220+ hours of intensive design training, working with industry standard tools and produced over 6+ projects.
- Collaborated with a cross-functional team of 6 to develop and pitch, a new fully functional mental wellness Snapchat feature over a 2-week period.
- Participated in 25+ custom creative workshops, fireside chats, and mentorships with Snap Inc. employees, marketing experts, professional designers, and executives.

Education

Bachelor of Fine Arts, Communication Design

May. 2026

California State University, Northridge | Los Angeles, CA

Associates Degree, Graphic & Multimedia Design

May. 2024

College of The Canyons | Santa Clarita, CA